

Geopolitics for Executives: From Global Risk to Strategic Advantage

Sample Schedule

Day 1

Geopolitics and Why It Matters for Business Leaders

Central question: How are geopolitical and economic shifts reshaping the strategic landscape for business?

8:15 AM - 9:00 AM EDT

Registration & Breakfast

9:00 AM - 10:30 AM EDT

Introduction to Geopolitics for Business Leaders

Phil Budden, Fiona E. Murray

Understand a geopolitical framework and the structural shifts redefining global power, and assess their implications for business strategy and decision-making.

10:30 AM - 10:45 AM EDT

Break

10:45 AM - 12:15 PM EDT

Geo-economic Dimensions of Geopolitics

Gary Gensler

Explore how economic power, trade dynamics, and resource dependencies shape geopolitical strategies and global influence

12:15 PM - 1:15 PM EDT

Lunch

1:15 PM - 2:45 PM EDT

Technological Risk in a Geopolitical World

Fiona E. Murray

Examine how geopolitical competition is reshaping access to and the value of critical technologies, including AI, semiconductors, computing infrastructure, and data. Explore the implications of export controls, technology decoupling, supply chain rewiring, regulatory divergence, and restrictions on cross-border data flows.

2:45 PM - 3:00 PM EDT

Break

3:00 PM - 4:30 PM EDT

Geopolitical Risk and Business Resilience

Phil Budden, Fiona E. Murray

Geopolitical risk creates a range of interrelated challenges that test business resilience, including disruption, volatility and cyber threat. Explore how to build more integrated, agile capabilities to anticipate, absorb, and adapt to ongoing geopolitical disruption.

4:30 PM - 5:30 PM EDT

Reception

Day 2

Managing Risk and Navigating Geopolitical Complexity

Central question: How can organizations translate geopolitical insight into strategic action?

8:30 AM - 9:00 AM EDT

Breakfast

9:00 AM - 10:30 AM EDT

A Geopolitical ‘Deep Dive’: US & China - Competition Among the Two Superpowers

Yasheng Huang

An in-depth analysis of the strategic, economic, and political dynamics shaping US–China relations. Explore the implications of this rivalry for global markets, technological leadership, and organizational risk

10:30 AM - 11:00 AM EDT

Break

11:00 AM - 2:15 PM EDT

Wargaming Geopolitical Scenarios (Parts 1 & 2)

Hosted by the MIT War Gaming Lab. Participate in a structured wargaming simulation to test your leadership under uncertainty

and better understand the mindset of geopolitical actors, including how they shape private sector responses.

12:00 PM - 1:00 PM EDT

Lunch

2:15 PM - 2:30 PM EDT

Break

2:30 PM - 3:45 PM EDT

From Insight to Action

Fiona E. Murray

Translate geopolitical analysis into strategy through an applied, hands-on workshop that enables participants to connect frameworks directly to their own organizational contexts. Working through real-world scenarios and guided exercises, executives will assess their exposure to key geopolitical risks and identify the critical levers shaping resilience and competitiveness within their business.

3:45 PM - 4:00 PM EDT

Certificate Ceremony

Schedule subject to change

